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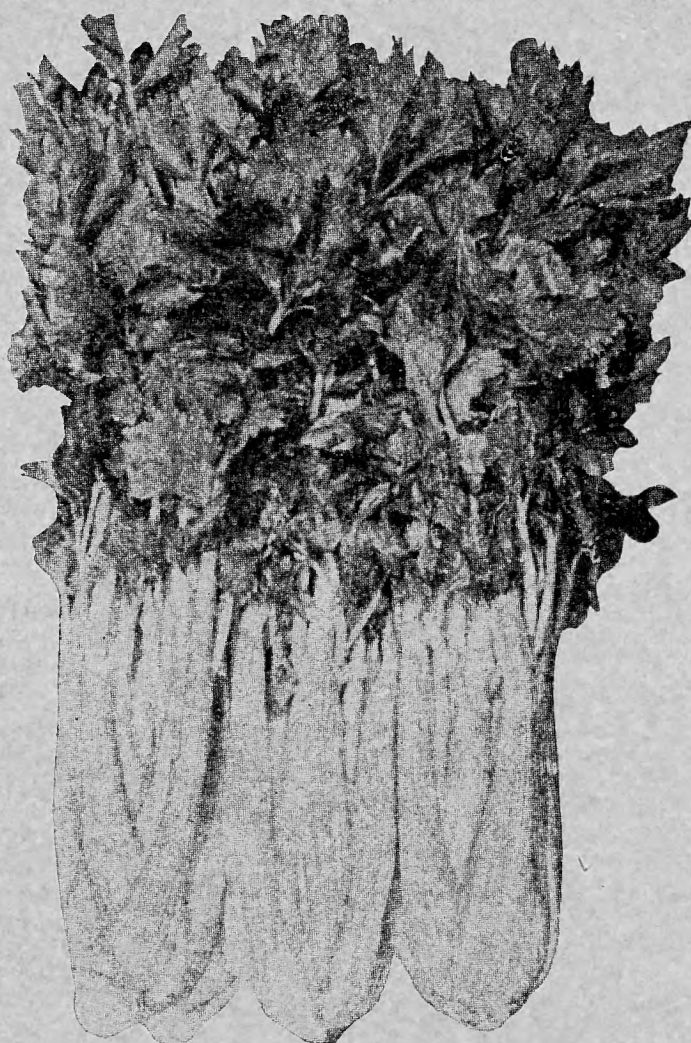
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# MARKET GARDENERS

PRICE LIST — 1940

SPECIAL DISCOUNTS FOR CASH



WONDERFUL "GOLDEN PLUME"

## O. MACHHOLZ SEED CO.

NEW GREEN MARKET

1316 N. FIFTH STREET

MILWAUKEE, WISCONSIN

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# Armour's Big Crop Fertilizers

## FERTILIZERS ARE PLANT FOOD CARRIERS

*Nitrogen*, referred to as Ammonia, is directly associated with the formation of leaves and stems in plants, promoting a quick and vigorous growth which is accomplished by a deep, rich green color of foliage—a sign of health and activity.

*Phosphorus*, known as Acid Phosphate or Phosphoric Acid, hastens germination and favors rapid development of young seedlings, increasing the root growth, thus giving the young plant a good start. The formation of grain and fruit begins sooner when applications of soluble phosphorus are freely made. Phosphorus fills out the grain and fruit, increasing the proportion of grain to straw.

*Potassium*, commonly called potash, has a marked influence upon the development of leaves and stems. When potash is lacking, stems are apt to be weak and brittle. Potash enables the plant to produce sugar and starch and helps to plump and fill the grain. It is also necessary in developing the fleshy parts of fruit.

# Armour's



Alumium Sulphate  
Sulphate of Ammonia  
3-12-12  
4-16-4  
4-8-6  
3-9-18  
Super Phosphate-20%-45 %  
0-14-14  
0-20-20  
Steamed Bonemeal  
Raw Bonemeal  
Nitrate of Soda  
Muriate of Potash  
Cattle Manure  
Sheep Manure  
Florist's Mixture  
Vigoro



ALL FERTILIZERS ARE SOLD FOR CASH ONLY.

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SPECIAL CASH DISCOUNT WITH ORDER OF SEEDS FOR THE  
FOLLOWING MONTHS ONLY:

JANUARY 5%

FEBRUARY 5%

MARCH 4%

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# O. MACHHOLZ SEED CO.

## WHOLESALE PRICE LIST 1940

### FOR MARKET GARDENERS AND FLORISTS

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ALL PREVIOUS PRICE LISTS ARE HEREBY CANCELLED  
*PRICES SUBJECT TO CHANGE WITHOUT NOTICE*

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**W**E HAVE again the pleasure of presenting to you our catalogue for the coming season, and hope you will be induced by the extremely low prices to favor us with your orders which shall have our careful and prompt attention.

All our seeds have been selected with the utmost care and attention—therefore we are sure of their superior quality. No complaint can be entertained unless made on receipt of the goods and invoice, and no warranty or guaranty is given either as to description, quality, productiveness or any other matter of any seeds we send you, nor will we be responsible for the quality or value of the crops produced therefrom. Nevertheless we will certainly pay attention to any founded complaint, but a restitution of any article can never exceed the amount charged for in the invoice.

**PAYING.** Our regular terms are cash with order, credit will be extended to regular customers providing your account is in good standing.

All accounts are due July 1st next, unless otherwise agreed upon. Six per cent (6%) interest charged on all bills overdue.

References as to quality of seeds sold by us; any of the leading market gardeners in the vicinity.

Respectfully,

O. MACHHOLZ SEED CO.

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#### PARCEL POST RATES

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	City or Local	1st Zone, 50 miles	2nd Zone, 50—150 miles	3rd Zone, 150—300 miles	4th Zone, 300—600 miles	5th Zone, 600—1,000 miles	6th Zone, 1,000-1,400 miles
Weight Limit..	70 lb.	70 lb.	70 lb.	70 lb.	70 lb.	70 lb.	70 lb.
1st Pound.....	7c	8c	8c	9c	10c	11c	12c
Each Addi- tional Pound or Fraction....	1½c	1.1c	1.1c	2c	3.5c	5.3c	7c

Please add sufficient postage and insurance when sending in your order.

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#### INSURANCE RATES

Values to \$5.00—\$.05    Values to \$25.00—\$.10    Values to \$50.00—\$.15



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**O. MACHHOLZ SEED COMPANY**

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**VEGETABLE SEEDS**

<b>ARTICHOKE</b>	<b>¼ lb.</b>	<b>1 lb.</b>
Green Globe .....	1.00	3.00

**ASPARAGUS**

Mary Washington, Special .....	.25	.90
Washington Rustproof .....	.30	1.00

<b>BEANS—Green</b>	<b>5 lb.</b>	<b>10 lb.</b>	<b>15 lb.</b>
Plentiful .....	.95	1.80	2.40
Black Valentine .....	.70	1.35	1.80
Black Valentine, Stringless .....	.95	1.70	2.25
Asgrow Valentine, Stringless .....	.95	1.70	2.25
Bountiful .....	.95	1.70	2.25
Longfellow .....	.90	1.60	2.10
Giant Stringless Green Pod .....	.95	1.70	2.25
Burpee's Stringless Green Pod .....	.90	1.60	2.10
Refugee Stringless .....	.95	1.70	2.25
Tendergreen .....	.95	1.70	2.25
Red Kidney .....	.95	1.80	2.40
above varieties, pkg. 10c pound 20c			

**BEAN—Wax**

Unrivalled .....	.90	1.70	2.25
Pencil Pod Black Wax .....	.85	1.60	2.25
Davis Wax .....	.80	1.50	2.00
Davis Wax Stringless .....	.90	1.70	2.25
Brittle Wax .....	.90	1.70	2.25
New Kidney Wax .....	.95	1.80	2.40
Surecrop Wax .....	.90	1.70	2.25
Hodson Wax .....	.80	1.50	2.00
above varieties, pkg. 10c pound 20c			

**BEANS—Lima**

Burpee's Improved Bush .....	1.00	1.80	2.40
King of Garden .....	.95	1.70	2.25
Giant Podded Pole .....	1.00	1.80	2.40
Fordhook Bush .....	1.10	1.90	2.55
Henderson's Baby Lima .....	1.10	1.80	2.40
above varieties, pkg. 10c pound 25c			

**BEANS—Pole**

Kentucky Wonder Wax .....	1.00	1.80	2.40
Kentucky Wonder .....	.95	1.70	2.25
Burger's Green Pod Stringless .....	1.00	1.80	2.40
Scarlet Runner .....	1.10	2.10	2.70
above varieties, pkg. 10c pound 25c			

<b>BEETS</b>	<b>¼ lb.</b>	<b>1 lb.</b>	<b>5 lb.</b>
Early Bird .....	.30	1.00	4.75
Good for All .....	.25	.85	4.00
Early Wonder .....	.25	.75	3.50

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VEGETABLE SEEDS

BEETS—(Continued)	¼ lb.	1 lb.	5 lb.
Asgrow Wonder .....	.25	.90	4.25
Early Market .....	.20	.75	3.50
Improved Detroit (Select) .....	.25	.85	4.00
Extra Early Egyptian .....	.20	.75	3.50
Crosby's Egyptian Selected Dark Strain .....	.25	.85	4.00
Boston Crosby .....	.25	.80	3.75
BROCCOLI	Oz.	¼ lb.	1 lb.
Italian Green Sprouting .....	.35	1.25	4.00
BRUSSEL SPROUTS			
Long Island Improved Dwarf .....	.25	.85	3.25

CABBAGE



WHITE

CABBAGE—Early	Oz.	¼ lb.	1 lb.
Jersey Wakefield .....	.20	.60	1.75
Charleston Wakefield .....	.20	.60	1.75
Golden Acre, Super Strain .....	.50	1.50	4.50
Golden Acre .....	.25	.75	2.75
Green Acre .....	.35	1.25	3.50
Early Copenhagen Market .....	.30	.65	2.50
Copenhagen Market .....	.20	.60	2.00
Baby Head .....	.20	.65	2.25
Enkhuizen Glory .....	.20	.60	1.75
CABBAGE—Late			
Danish Round Head, Short Stem .....	.20	.60	2.00
Danish Round Head, Medium Stem .....	.20	.60	2.00
Hollander .....	.20	.60	2.00
Ferry's Hollander .....	.30	1.00	3.50
Penn State Ballhead .....	.30	1.00	3.50
CABBAGE—Red			
Mammoth Rock Red, Special Strain .....	.30	1.00	3.00
Mammoth Rock Red .....	.20	.65	2.50

## VEGETABLE SEEDS

CABBAGE Red—(Continued)	Oz.	¼ lb.	1 lb.
Red Haco .....	.30	1.00	3.00
Kissendrup .....	.25	.75	2.75
Danish Round Head, Stonehead .....	.30	1.00	3.00
Red Hollander .....	.30	1.00	3.00
Early Red Hollander .....	.40	1.50	4.50
Late Red Hollander .....	.40	1.50	4.50
Red Hollander (Yellow Resistant) .....	.40	1.50	5.00

### CABBAGE—Yellows Resistant—Early

Wisconsin All Head .....	.30	1.00	3.00
Globe .....	.30	1.25	3.50
Golden Acre .....	.35	1.25	4.00
Jersey Queen .....	.30	1.00	3.00
Marion Market .....	.35	1.25	3.50
Wisconsin All Seasons .....	.30	1.00	3.00
Racine Market .....	.40	1.00	3.50

### CABBAGE—Yellows Resistant—Late

Wis. Hollander No. 8, Racine Grown .....	.30	1.00	3.50
Wisconsin Ball Head .....	.35	1.25	3.50
Bugnars, Winter .....	.35	1.25	3.50

### SAVOY—CABBAGE

Early Ulm .....	.15	.50	1.65
Vertus .....	.20	.50	1.75
Perfection Drumhead .....	.20	.50	1.75
Aubervilliers .....	.20	.50	1.75
American Drumhead .....	.20	.50	1.75
Early Favorite .....	.20	.50	1.75

### CHINESE or CELERY-CABBAGE

Chihli .....	.20	.75	2.50
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### CELERIAC—(Root Celery)

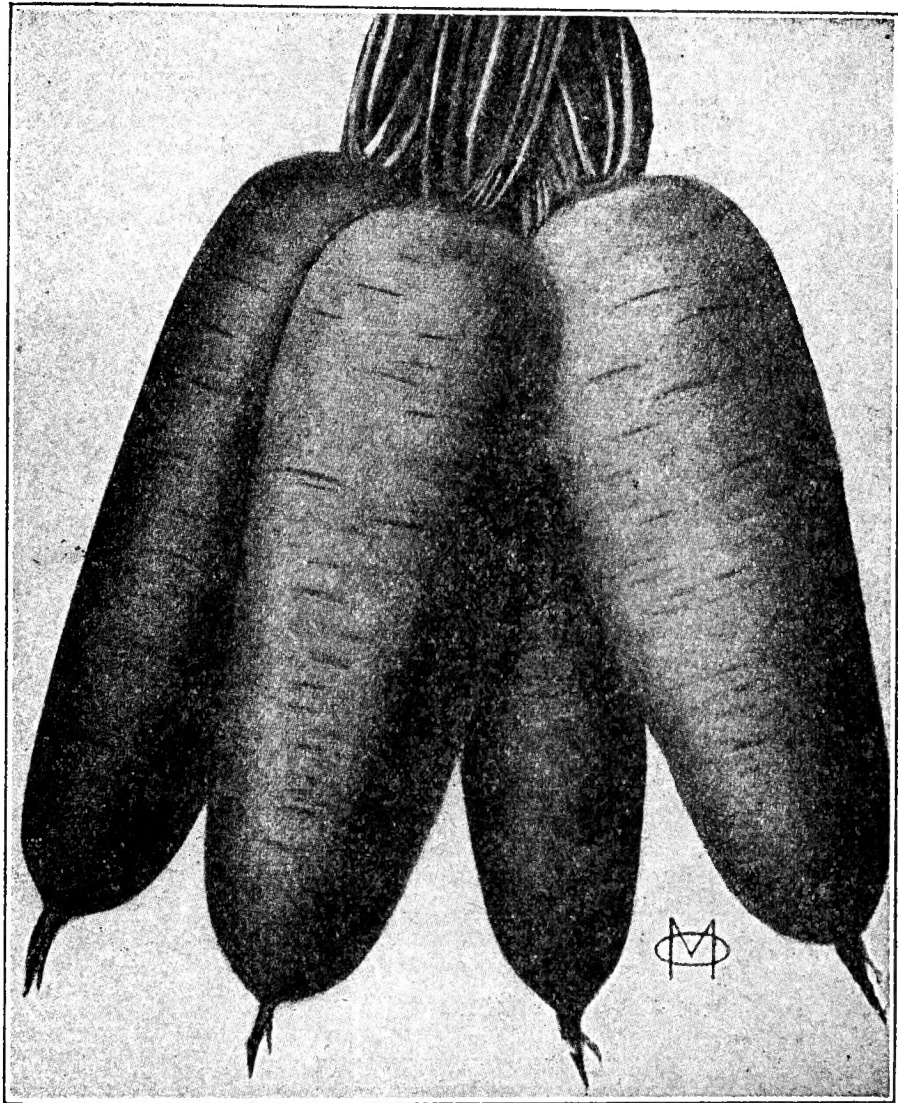
Large Giant Smooth Prague, Improved .....	.50	1.50	5.00
Non Plus Ultra .....	.35	1.25	4.25

### CELERY

Golden Florida .....	.45	1.50	5.00
Golden Detroit .....	.45	1.50	5.00
Golden Phenomenal .....	.45	1.50	5.00
Golden Plume or Wonderful .....	.35	1.25	4.00
Golden Self Blanching, New Strain .....	.35	1.25	4.00
Easy Blanching .....	.25	.75	2.50
Emperor .....	.20	.60	2.00
Winter Queen .....	.15	.50	1.75
Non-Bolting Golden Plume .....	.75	2.25	7.50
Crispheart .....	.75	2.25	7.50
Super Plume .....	.50	1.75	6.00

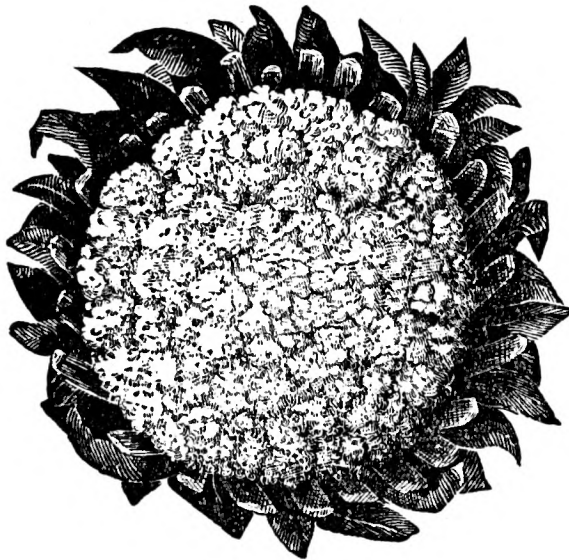


VEGETABLE SEEDS



CARROT	¼ lb.	1 lb.	5 lb.
Chantenay, Long Type .....	.25	.90	4.25
Chantenay, Improved .....	.20	.75	3.50
Early Chantenay .....	.30	1.00	4.50
Red-Cored Chantenay .....	.25	.85	4.00
Imperator .....	.25	.85	4.00
Danvers .....	.25	.75	3.50
Nantes .....	.25	.75	3.50
Ox Heart .....	.20	.65	3.00
Pride of Denmark .....	.30	1.00	4.50
Morse's Bunching .....	.25	.85	4.00
California Bunching .....	.25	.85	4.00
White Belgium .....	.20	.55	2.50
Long Orange .....	.20	.65	3.00

## VEGETABLE SEEDS



CAULIFLOWER	Oz.	¼ lb.	1 lb.
Market Gardner's Private Stock .....	1.50	5.50	20.00
Extra Early Snowball .....	1.50	5.00	20.00
White Mountain .....	1.75	6.50	25.00
Super Snowball .....	2.00	7.00	25.00
Super Snowball, Longstanding .....	2.50	8.50	.....
Danish Perfection .....	1.50	5.50	20.00
Extra Early Dwarf Erfurt .....	1.75	6.50	25.00
Catskill Mountain .....	1.75	6.50	24.50
Danish Giant or Dry Weather .....	1.50	5.50	20.00
Snow Drift .....	1.75	6.50	25.00
Early Purple .....	1.00	3.00	10.00

SWEET CORN—Extra Early Varieties	1 lb.	5 lb.	10 lb.
Spanish Gold, Y .....	.19	.85	1.50
Earliest Surprise, W .....	.17	.75	1.40
Golden Gem, Y .....	.17	.75	1.40
Golden Sunshine, Y .....	.18	.80	1.40
Early Market, (60 days) W .....	.17	.75	1.40
Golden Market Y .....	.18	.80	1.40

Early Varieties			
Golden Bantam, Y .....	.16	.70	1.30
Whipples White, W .....	.18	.80	1.40
Whipples Yellow, Y .....	.19	.85	1.50
Wonder Bantam, Y .....	.18	.80	1.40
Golden Cross Bantam .....	.25	1.15	2.00
Spancross .....	.25	1.15	2.00

Medium Early Varieties .....			
Golden Giant, Y .....	.17	.75	1.30
Golden Cream, Y .....	.18	.80	1.40
Early Evergreen, W .....	.18	.80	1.40
Black Mexican .....	.20	.90	1.60

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## VEGETABLE SEEDS

### SWEET CORN—(Continued)

Late Varieties	1 lb.	5 lb.	10 lb.
Stowells Evergreen, W .....	.18	.80	1.40
Bantam Evergreen, Y .....	.16	.70	1.20
Country Gentlemen, W .....	.19	.85	1.50

### POP CORN

Black Beauty, B .....	.19	.85	1.50
Japanese Hulless, W .....	.16	.70	1.20
Queens Golden, Y .....	.17	.75	1.30
White Rice, W .....	.16	.70	1.20
T. N. T., Y .....	.18	.90	1.40

	Oz.	¼ lb.	1 lb.
CHICORY—Witloof .....	.15	.40	1.25
CHIVES—Large Leaved .....	.30	1.00	3.50
COLLARDS—Georgia .....	.10	.25	.75
CORN SALAD—Large Broad Leaf .....	.10	.30	1.00

### CRESS

True Water .....	.20	.65	2.50
Curled or Pepper .....	.10	.20	.65
Upland .....	.10	.25	.75

### CUCUMBER—Slicers

	¼ lb.	1 lb.
Colorado .....	.35	1.25
Earliest of All .....	.25	.85
Early Fortune .....	.25	.85
Davis Perfect .....	.25	.85
Deltus .....	.35	1.25
Longfellow, Select .....	.35	1.25
The Vaughan .....	.35	1.25
A & C or Ace .....	.35	1.25
Clark's Special .....	.25	.85
Evergreen or Extra Long White Spine .....	.25	.80
Improved Long Green .....	.25	.85
Black Diamond .....	.25	.90
Straight Eight .....	.35	1.25
Chinese Longfellow Select .....	.55	2.00

### CUCUMBER—Pickles

Chicago Pickle .....	.25	.75
The National .....	.25	.85
Nichols Medium .....	.25	.75
Ex. Early Green Prolific .....	.25	.75
Perfect Jersey Pickle .....	.25	.75
Snow's Perfected Pickle .....	.25	.75
West India Gherkin .....	.30	1.00

EGG PLANT	Oz.	¼ lb.	1 lb.
Black Beauty .....	.30	1.00	3.25
New Hampshire Hybrid .....	.35	1.25	4.00

## VEGETABLE SEEDS

ENDIVE	Oz.	¼ lb.	1 lb.
Extra Fine Green Curled .....	.15	.50	1.50
Large Green Curled .....	.10	.35	1.25
Moss Curled .....	.10	.35	1.25
Batavian (Escarolle) .....	.10	.30	1.00
Full Heart .....	.15	.50	1.50

KALE	Oz.	¼ lb.	1 lb.
Hamburg Market .....	.10	.30	1.00
Dwarf Moss Curled .....	.10	.25	.90

KOHLRABI	Oz.	¼ lb.	1 lb.
Triumph of Vienna .....	.20	.65	2.00
Early Short Leaved Forcing .....	.20	.65	2.00
Extra Early White Vienna .....	.15	.35	1.25
Prague Forcing, Dvorsky .....	.25	.75	2.50
Extra Early Purple Vienna .....	.20	.50	1.75
Late Purple .....	.15	.35	1.25
Late Green .....	.10	.35	1.25

LEEK	Oz.	¼ lb.	1 lb.
The Lyon .....	.15	.50	1.75
The Elephant .....	.20	.60	2.00
American Flag .....	.15	.45	1.50
Carentan .....	.15	.45	1.50



LETTUCE—White Big Boston

LETTUCE—Leaf	Oz.	¼ lb.	1 lb.
Grand Rapids .....	.10	.30	1.00
Black Seed Simpson .....	.10	.30	.90
Prizehead .....	.10	.35	1.25
Chicken .....	.10	.30	.90
Grand Rapids Forcing .....	.20	.50	1.50

## VEGETABLE SEEDS

LETTUCE—Head (Continued)	Oz.	¼ lb.	1 lb.
May King .....	.10	.35	1.25
Big Boston .....	.10	.35	1.25
White Boston .....	.15	.45	1.40
Los Angeles, Standard .....	.15	.40	1.35
Los Angeles, No. 12 .....	.20	.50	1.75
Los Angeles, No. 515 .....	.20	.50	1.75
Iceberg .....	.15	.35	1.25
Wayahead .....	.15	.35	1.25
Imperial 847 .....	.20	.50	1.75
Unrivalled .....	.20	.50	1.75

### LETTUCE—Cos

Trianon Self Folding .....	.10	.35	1.25
White Paris, W. S. ....	.10	.30	1.00
Dark Green, W. S. ....	.10	.35	1.25

### MANGEL WURZEL

	¼ lb.	1 lb.
Golden Tankard .....	.15	.45
Mammoth Long Red .....	.15	.45
Giant Half Sugar White .....	.15	.45
Giant Half Sugar Rose .....	.15	.45
Sludstrup .....	.15	.45
Kleinwanzeleben .....	.15	.50

### MUSK MELON

Queen of Colorado .....	.40	1.50
Imperial .....	.35	1.25
Improved Milwaukee Market .....	.35	1.25
Bender's Surprise .....	.30	1.00
Honey Rock .....	.30	1.00
Honey Dew, Green .....	.35	1.25
Honey Dew, Pink .....	.35	1.25
Delicious .....	.40	1.50
Hale's Best .....	.30	1.00
Hearts of Gold .....	.30	1.00
Lake Champlain .....	.30	1.00
Rocky Ford, Gold-Lined .....	.25	.85
Rocky Ford, Rust-Resistant .....	.25	.90
Vine Peach .....	.35	1.25

### WATER MELON

Kleckley's Sweet, Improved .....	.25	.75
Tom Watson .....	.20	.65
Cole's Early .....	.20	.65
Stone Mountain .....	.25	.85
King and Queen Winter .....	.25	.75
Thurmond Grey .....	.25	.75
Dixie Queen .....	.35	1.00
Stone Mountain Wilt—Resistant .....	.25	.85
Kleckley's Sweet Wilt—Resistant .....	.25	.85
Citron .....	.25	.85

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**O. MACHHOLZ SEED COMPANY**

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**VEGETABLE SEEDS**

<b>MUSTARD</b>	<b>¼ lb.</b>	<b>1 lb.</b>
Fordhook Fancy .....	.15	.50
Southern Giant Curled .....	.15	.50

<b>OKRA</b>		
Perkin's Mammoth .....	.15	.50
Dwarf Green .....	.15	.55

<b>ONION</b>	<b>¼ lb.</b>	<b>1 lb.</b>	<b>5 lb.</b>
Mountain Danvers .....	.50	1.85	8.75
Ailsa Craig .....	.50	1.50	7.00
Ebenezer .....	.50	1.65	7.75
Michigan Yellow Globe .....	.50	1.65	7.75
Ohio Yellow Globe .....	.50	1.65	7.75
Yellow Globe Danvers .....	.50	1.65	7.75
Southport Yellow Globe .....	.50	1.65	7.75
Sweet Spanish White .....	.60	2.00	9.00
Sweet Spanish Yellow, Riverside Strain .....	.50	1.75	8.25
Southport White Globe .....	.60	2.00	9.00
White Bunching .....	.50	1.65	7.75
White Portugal .....	.50	1.75	8.25
White Welsh .....	.40	1.50	7.00
Southport Red Globe .....	.50	1.65	7.75
Prizetaker .....	.50	1.85	8.75
Early Yellow Globe .....	.60	2.00	9.00
New Bunching .....	.50	1.85	8.75
above varieties pkg. 10c ounce 20c			

<b>PARSLEY</b>	<b>Oz.</b>	<b>¼ lb.</b>	<b>1 lb.</b>
Hamburg .....	.10	.20	.75
Extra Treble Curled .....	.10	.20	.65
Paramount .....	.10	.20	.75

<b>PARSNIP</b>			
Short Thick .....	.10	.25	.90
Hollow Crown .....	.10	.20	.65
All American .....	.10	.25	.85

<b>PEAS</b>	<b>5 lb.</b>	<b>10 lb.</b>	<b>15 lb.</b>
Gilbo .....	.95	1.80	2.40
Little Marvel .....	.95	1.80	2.40
Thomas Laxton .....	.85	1.50	2.00
Laxtonian .....	.85	1.50	2.00
Laxton's Progress .....	.85	1.50	2.00
Alderman .....	.80	1.40	1.85
Onward .....	.85	1.50	2.00
Improved Telephone .....	.80	1.40	1.85
Dwarf Alderman .....	.85	1.50	2.00
Dwarf Telephone .....	.85	1.50	2.00
President Wilson .....	.85	1.50	2.00
Mammoth Podded Migets .....	.95	1.80	2.40
Hundredfold .....	.85	1.50	2.00
Notts Excelsior .....	.80	1.40	1.75
above varieties, pkg. 10, pound 20c			

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## VEGETABLE SEEDS

PEPPER	Oz.	¼ lb.	1 lb.
Half Sharp Yellow .....	1.25	.....	.....
Sweet Yellow .....	1.25	.....	.....
Bull Nose Sweet .....	.25	.85	3.00
Bull Nose (Hot) .....	.25	.85	3.00
California Wonder .....	.35	1.25	3.50
Asgrow Caliwonder .....	.35	1.25	4.00
Chinese Giant .....	.30	1.00	3.00
Crimson Giant .....	.30	1.00	3.75
Harris Earliest .....	.30	1.00	3.75
Harris Early Giant .....	.20	.75	2.75
Hungarian Wax .....	.35	1.25	4.00
King of the North .....	.35	1.25	4.00
Long Red Cayenne .....	.20	.75	2.75
Neapolitan .....	.20	.75	2.50
Oshkosh .....	.30	1.00	3.75
Pimento .....	.20	.65	2.25
Sunnybrook .....	.25	.85	3.00
Ruby Giant, Special .....	.20	.65	2.25
Ruby King, Special .....	.20	.65	2.25
Short Red Cayenne .....	.25	.85	3.00
Sweet Mountain .....	.20	.75	2.25
Worldbeater .....	.20	.75	2.25
Red Chili .....	.25	.85	3.00
Mammoth Golden Queen .....	.25	.85	3.00
Golden Dawn .....	.25	.85	3.00
PUMPKIN		¼ lb.	1 lb.
Small Yellow Sugar .....		.20	.65
Connecticut Field .....		.15	.50
King of the Mammoth .....		.30	1.00
RADISH	¼ lb.	1 lb.	5 lb.
Comet .....	.25	.85	4.00
Vicks Scarlet Globe .....	.15	.50	2.25
Early Scarlet Globe .....	.15	.50	2.25
Early Scarlet Globe, Forcing .....	.20	.60	2.75
Early Scarlet Globe, Sifted .....	.20	.60	2.75
Early Scarlet Globe, Muck Strain .....	.20	.65	3.00
Crispy Globe, Forcing .....	.25	.75	3.50
Glowing Ball .....	.20	.65	3.00
Saxa .....	.20	.55	2.50
Crimson Giant .....	.20	.60	2.75
Scarlet White Tip .....	.20	.55	2.50
Giant White Globe .....	.20	.55	2.50
Icicle .....	.20	.55	2.50
Icicle, Short Top, Greenhouse Strain .....	.20	.65	3.00
Strassburg .....	.20	.60	2.75
Stuttgart .....	.20	.60	2.75
White Turnip .....	.20	.60	2.75
Round Yellow .....	.15	.50	2.25
Oval Yellow .....	.20	.60	2.75
Munich Bier .....	.20	.60	2.75
Half Long Gray .....	.25	.65	3.00
French Breakfast .....	.20	.55	2.50
Philadelphia White Box .....	.20	.60	2.75
Non Plus .....	.15	.50	2.25

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# O. MACHHOLZ SEED COMPANY

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## VEGETABLE SEEDS

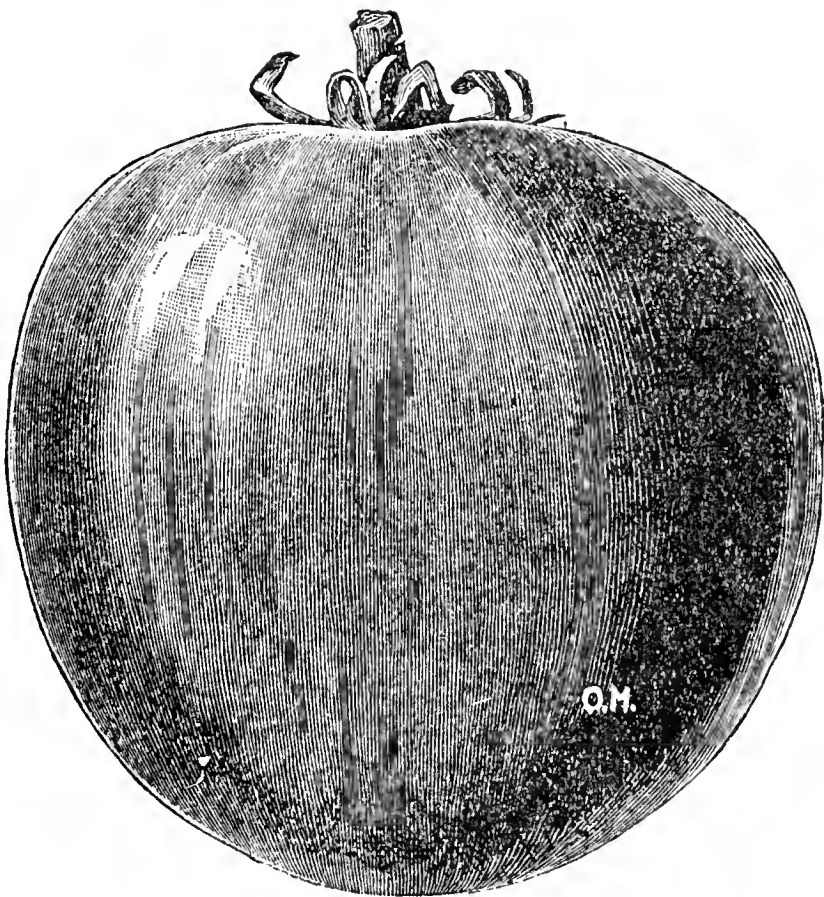
<b>RADISH—Winter</b>	<b>¼ lb.</b>	<b>1 lb.</b>	<b>5 lb.</b>
Long Black Spanish .....	.20	.55	2.50
Round Black Coal .....	.20	.55	2.50
Mammoth White Winter .....	.20	.55	2.50
Half Long Black .....	.25	.65	3.00
Bright Black .....	.25	.65	3.00
<b>RHUBARB</b>	<b>¼ lb.</b>	<b>1 lb.</b>	
Paragon Strawberry .....		.50	1.50
<b>RUTA BAGA</b>			
Improved American Purple Top .....		.15	.50
Golden Neckless, Purple Top .....		.20	.60
<b>SALSIFY—or Vegetable Oyster</b>			
Mammoth Sandwich Island .....		.50	1.75
<b>SCORZONERA</b>			
Giant Russian .....		.50	1.75
<b>SORREL</b>			
Extra Large Leaved .....		.35	1.25
<b>SPINACH</b>	<b>1 lb.</b>	<b>5 lbs.</b>	
Bloomsdale Reselected Extra Dark Green .....	.25	1.10	
Bloomsdale Long Standing .....	.25	1.10	
Bloomsdale Blight Resistant .....	.23	1.00	
King of Denmark .....	.22	1.00	
Victoria, Improved .....	.23	1.00	
Triumph, Improved .....	.23	1.00	
Princess Juliana .....	.25	1.10	
Eskimo Giant .....	.20	.90	
New Zealand .....	.30	1.25	
Long Season .....	.22	1.00	
Old Dominion .....	.25	1.10	
Haarlem Market .....	.25	1.15	
<b>SQUASH</b>	<b>¼ lb.</b>	<b>1 lb.</b>	
Table Queen .....	.25	.90	
Golden Table Queen .....	.30	1.00	
Kitchenette (Small Hubbard) .....	.25	.90	
Warted Hubbard .....	.25	.85	
Hubbard .....	.20	.75	
Blue Hubbard .....	.25	.90	
Delicious .....	.30	1.00	
Golden Buttercup .....	.20	.75	
Giant Summer Crookneck .....	.25	.85	
Giant Summer Straightneck .....	.25	.90	
Dollar .....	.25	.90	
Zucchini, Black or Grey .....	.30	1.00	
Cocozella, Bush or Vining .....	.30	1.00	
Long Neapolitan .....	.50	1.75	

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VEGETABLE SEEDS

SQUASH—(Continued)	¼ lb.	1 lb.
Italian Vegetable Marrow, Bush or Vining .....	.30	1.00
Italian Vegetable Marrow, Green Striped .....	.60	2.00
Golden Hubbard .....	.25	.90
Longissima, Pergola, Imp. ....	.75	2.75
Early White Bush Scallop .....	.25	.90
Mammoth White Bush Scallop .....	.25	.75
Vegetable Spaghetti .....	.25	.75

SWISS CHARD		
Fordhook Giant .....	.20	.75
Lucullus .....	.20	.65



TOMATO	Oz.	¼ lb.	1 lb.
Asgrow Scarlet Dawn .....	.50	1.50	4.50
Clark's Special Early .....	.50	1.50	4.50
Avon Early .....	.25	1.00	3.00
Beauty .....	.30	1.00	3.00
Michigan State Forcing .....	.75	.....	.....
Beefsteak .....	.35	1.25	3.75
Bonny Best Certified .....	.50	1.75	4.50
Bonny Best .....	.25	.85	2.50

# O. MACHHOLZ SEED COMPANY

## VEGETABLE SEEDS

TOMATO—(Continued)	Oz.	¼ lb.	1 lb.
Break O'Day (Certified) .....	.40	1.00	3.50
Dwarf Champion .....	.30	1.00	3.25
Dwarf Stone .....	.30	1.00	3.25
Detroit Early .....	.35	1.25	3.75
Earliana, Selected .....	.40	1.25	3.75
Globe .....	.40	1.25	3.75
John Baer (Select) .....	.30	1.00	3.50
June Pink .....	.25	.85	3.00
Marglobe (Certified) .....	.35	1.25	3.50
Extra Early Prolific .....	.50	1.50	4.50
Oxheart .....	.45	1.50	5.00
Ponderosa, Red .....	.35	1.25	4.25
Ponderosa, Yellow .....	.35	1.25	4.25
Pritchard (Certified) .....	.40	1.00	3.50
Yellow Plum .....	.30	1.00	3.50
Yellow Pear .....	.35	1.25	4.00
Yellow Peach .....	.30	1.00	3.50
Yellow Hush or Ground Cherry .....	.35	1.25	4.00
Red Plum .....	.40	1.00	3.50
Red Pear .....	.35	1.25	4.00
Red Cherry .....	.30	1.00	3.25
Rutgers .....	.35	1.25	4.00
Pink Marglobe .....	.35	1.25	4.00
San Marzano .....	.75	.....	.....

TURNIP	¼ lb.	1 lb.
Globe Purple Top, Special Strain .....	.20	.60
Globe Purple Top .....	.15	.45
Yellow Globe .....	.15	.45
Purple Top Milan .....	.20	.65
Seven Top .....	.15	.50
White Egg .....	.15	.50

HERBS	Oz.	¼ lb.	1 lb.
Basil, Sweet .....	.10	.35	1.25
Borage .....	.10	.30	1.00
Caraway .....	.10	.15	.55
Cardoon, White Improved .....	.30	1.00	3.00
Dill .....	.05	.15	.50
Dill Mammoth .....	.10	.20	.65
Florence Fennel .....	.15	.50	1.50
Sweet Fennel .....	.10	.35	1.25
Wild Fennel .....	.20	.50	1.75
Lavender .....	.20	.60	2.00
Marjoram, Sweet .....	.30	1.00	3.00
Rosemary .....	.35	1.25	4.00
Sage .....	.15	.50	1.50
Summer Savory .....	.10	.35	1.00
Saffron .....	.20	.60	2.00
Thyme .....	.30	1.00	3.50
Wormwood .....	.20	.60	2.00
Poppy .....	.10	.25	.75
Peppermint Packet 10c			

LAWN SEED

Finest Lawn Grass Seed		Onion Sets	
Choice Mixture	}.....Market Price	Yellow	}.....Market Price
Sandy Soil		White	
Shady Lawn Mixture		Red	
Creeping Bent Grass		Ebenezer	
White Clover			

FARM SEEDS  
(NET CASH, BAGS AT COST)

Alsike	}.....Market Price	
Alfalfa		
Blue Grass		
Millet		
Orchard Grass		
Red Clover		
Red Top		
Sweet Clover		
Timothy		
Perennial Rye Grass.		

GRASS AND FIELD SEEDS ARE SOLD NET CASH ONLY.



SPECIAL CASH DISCOUNTS WITH ORDER OF SEEDS FOR  
THE FOLLOWING MONTHS ONLY:

JANUARY 5%                      FEBRUARY 5%                      MARCH 4%

## ANNUAL FLOWER SEEDS

<b>ABRONIA</b>	<b>Oz.</b>	<b>ANTIRRHINUM—(Snapdragon)</b>	
Umbellata, Sand Verbena.....	.35	(Cont.)	
<b>ACROCLINIUM</b>		<b>Nanum Grandiflorum</b>	<b>Oz.</b>
Double Mixed .....	.35	Amber Queen .....	.90
<b>ADONIS</b>		Black Prince .....	.90
Autumnalis Red .....	.25	Brilliant Rose .....	1.00
<b>AGERATUM</b>		Golden Queen .....	.75
Blue Ball .....	1.00	Fascination .....	1.00
Blue Cap .....	2.00	Jennie Schneider .....	2.00
Little Silver Star .....	2.00	Nelrose .....	.90
Blue Perfection, Imp. ....	1.00	Philadelphia Pink .....	1.00
Little Blue Star .....	1.50	Pink Perfection .....	1.00
<b>AGROSTEMMA</b>		Purity .....	1.00
Coeli-Rosa .....	.25	Nanum, Choice Mixed .....	1.25
<b>ALYSSUM</b>		Nanum, Fine Mixed .....	.75
Benthami .....	.25	<b>Majestic—Half Dwarf</b>	
Lilac Queen .....	.50	Majestic, Choice Mixed .....	1.50
Little Gem .....	.65	Tom Thumb Mixed .....	1.00
Dwarf Carpet, Select .....	.75	Rock Hybrids, Mixed .....	1.00
Snow Cloth .....	.75	<b>ANTIRRHINUM (Forcing Variety)</b>	
<b>AMARANTHUS</b>		Afterglow	
Tricolor, Joseph's Coat .....	.35	Ceylon Court	
Caudats, Love-Lies-Bleeding ..	.15	Cheviot Maid	
<b>AMMOBIUM</b>		Cheviot Maid Supreme	
Alatum Grandiflorum, White ..	.25	Lucky Strike	
<b>AMPELOPSIS</b>		Terry's Surprise	
Veitchi, (Boston Ivy) .....	.35	Rose Queen	
<b>ANCHUSA</b>		Sun Tan	
Capensis, Azure Blue .....	.35	White Rock	
<b>ANTIRRHINUM—(Snapdragon)</b>		Trade pkt. \$1.00 each; 3 pkts. \$2.50	
<b>Maximum Giant Flowered</b>	<b>Oz.</b>	<b>ARCTOTIS</b>	
Appleblossom .....	1.50	Grandis, White .....	.50
Cattlea .....	1.50	<b>ASPARAGUS</b>	
Ruby, Velvety ruby-red .....	1.50	Plumosus Nanus .....	.75
Copper King .....	1.50	Sprengeri .....	.75
Fascination .....	1.50	<b>ASTERS—Wilt-Resistant</b>	
Wallflower .....	1.50	<b>American Branching</b>	
Luteum .....	1.50	Azure Blue .....	1.00
Old Gold .....	1.50	Crimson .....	1.00
Purple King .....	1.50	Light Rose .....	1.00
Snowflake .....	1.50	Peerless Pink .....	1.00
The Rose .....	1.50	Phlox Pink .....	1.00
Maximum, Choice Mixed .....	1.25	Purple .....	1.00
<b>Majus Grandiflorum</b>		Rose Pink .....	1.00
Brilliant Rose .....	1.50	Sensation .....	1.00
Harmony .....	1.25	Shell-Pink .....	1.00
Carmine King .....	1.25	Rose .....	1.00
Coral Pink .....	1.25	White .....	1.00
Torchlight .....	1.00	Choice Mixed .....	.90
Majus, Choice Mixed .....	1.00	Heart of France .....	1.25
Majus, Fine Mixed .....	.75	Single Mixed .....	.75



## ANNUAL FLOWER SEEDS

		Oz.			Oz.
<b>ASTER—Wilt-Resistant</b>			<b>BALLOON VINE</b> .....		
Imp. Giant Crego .....		Oz.			1.5
Light Blue .....	1.00		<b>BALSAM</b>		
Crimson .....	1.00		Imp. Camelia Flowered Dbl.		
Deep Blue .....	1.00		Mixed .....	.35	
Deep Rose .....	1.00		Bush Flwd. Mixed .....	1.25	
Pink .....	1.00		Bush Flwd. Rose .....	1.25	
White .....	1.00		<b>BEGONIA</b>		
Finest Mixed .....	.90		Carmen .....	1/32 oz.	2.25
<b>ASTER—Wilt-Resistant</b>			Erfordia .....	1/32 oz.	1.75
Early Royal			Salmon Queen .....	1/32 oz.	1.25
Azure Blue .....	.95		Flame of Love .....	1/32 oz.	1.50
Deep Rose .....	.95		Gustav Knaake .....	1/32 oz.	1.75
Purple .....	.95		Indian Maid .....	1/32 oz.	1.25
White .....	.95		Luminosa, Compacta .....	1/32 oz.	1.25
Choice Mixed .....	.85		Radio .....	1/32 oz.	1.50
<b>ASTER—Wilt-Resistant</b>			White Pearl .....	1/32 oz.	1.50
Queen of the Market			Sorceress .....	1/32 oz.	1.25
Light Blue .....	.90		<b>BRACHYCOME</b>		
Dark Blue .....	.90		Swan River Daisy Mixed .....	.75	
Flesh Pink .....	.90		<b>BRIZA—Quaking Grass</b>		
Scarlet .....	.90		Maxima .....	.35	
White .....	.90		Minima .....	.50	
Choice Mixed .....	.85		<b>BROWALLIA</b>		
<b>ASTER—Wilt-Resistant</b>			Elata White or Blue .....	.85	
American Beauty			Speciosa Major Blue 1/8 oz....	1.00	
Azure Fairy .....	1.25		<b>CACALIA</b>		
Crimson .....	1.25		Tassel Flower Imp. MixedN	.75	
Deep Rose .....	1.25		<b>CALENDULA</b>		
Shell Pink .....	1.25		Orange Shaggy .....	.40	
Purple .....	1.25		Ball's Gold .....	.40	
White .....	1.25		Ball's Orange .....	.40	
Choice Mixed .....	1.00		Chrysantha Yellow .....	.40	
<b>ASTER—Wilt-Resistant</b>			Chrysantha Orange .....	.50	
Early Ball			Lemon Queen .....	.35	
Dark Purple .....	1.25		Meteor .....	.40	
Dark Rose .....	1.25		Orange King .....	.35	
White .....	1.50		Double Finest Mixed .....	.25	
<b>ASTER—Wilt-Resistant</b>			<b>Florist Strain</b>		
Early Giant			Campfire Improved .....	.75	
Light Blue .....	2.25		Orange King .....	.75	
Peachblossom .....	2.25		Ball's Apricot .....	.75	
<b>ASTER</b>			Ball's Gold Improved .....	.75	
Sunshine			Ball's Orange Improved .....	.75	
New Giants of Calif. Mx. ....	2.00		Ball's Supreme .....	.75	

## ANNUAL FLOWER SEEDS

<b>CALLIOPSIS</b>	<b>Oz.</b>	<b>CENTAUREA—(Cont.)</b>	<b>Oz.</b>
Bicolor Hybr. fl. pl. Dbl. Mix.	.25	Double Snowball .....	.50
<b>CANARY BIRD FLOWER</b>		Double Blue Florist Strain...	.50
Fine Climber, Yellow .....	.30	Double Finest Mixed .....	.35
<b>CANDYTUFT</b>		Double Dwf. Mx. ....	.25
Umbellata		Jubilee Gem .....	.75
Alba, White .....	.30	Imperialis (Sweet Sultan)	
Carminea, Carmine Rose ....	.30	Brilliant Pink .....	.50
Flesh Pink .....	.30	Delicate Pink .....	.50
Lilac .....	.30	Delicate Lilac .....	.50
Purpurea, Crimson .....	.30	Deep Lilac .....	.50
Rose Cardinal .....	.50	Dark Purple .....	.50
Dunnetti, Dark Crimson ....	.30	Suaveolens Yellow .....	.50
Choice Mixed .....	.25	Delicate Rose .....	.50
Little Prince .....	.35	White .....	.50
Giant Hyacinth-Flowered ....	.75	Choice Mixed .....	.40
Dwarf Hybrid, Finest Mixed ..	.25	Americana (Basket Flower)	
Miniature Gem .....	.65	White .....	.50
<b>CARDINAL CLIMBER</b>		Lilac .....	.50
Fiery Red Flowers .....	.50	Dusty Miller	
<b>CARNATIONS</b>		Candidissima .....	1.25
Margaret, Dbl. Choice Mx....	1.00	Gymnocarpa .....	.50
Chabauds Giants, Mixed .....	1.50	Diamond .....	.50
Infant of Nice, Mixed 1/8 oz.	.50	<b>CHEIRANTHUS</b>	
<b>CASTOR OIL BEAN—See Ricinus</b>		Linifolius, Lilac .....	.75
<b>CELOSIA</b>		<b>CHINESE LANTERN, See Physalis</b>	
Plume Varieties		<b>CHRYSANthemum</b>	
Thompsoni Tall, Mx. ....	.75	Carinatum, Annual Mixed....	.50
Thompsoni Dwf., Mx. ....	.75	<b>CINERARIA</b>	
Red Flowered and Leaved....	.75	Hybr. Grd. Maxima .....	
Pyramidalis, Mx. ....	.85	Mixed 1/32 oz. ....	1.50
Lilliput - Firebrand .....	2.00	Hybr. Grdfl. Dwf. Multiflora	
Lilliput - Golden Yellow .....	2.00	Mixed 1/32 oz. ....	1.25
Chinese Wool Flower .....	.60	Multiflora, Race Weisensee	
Comb. Varieties		1/32 oz. ....	1.75
Glasgow Prize Red .....	1.00	Multiflora, Race Cr�mer,	
Tall Choice, Mx. ....	.75	1/32 oz. ....	1.75
Dwarf Choice, Mx. ....	.75	Hybr. Poliantha Stellata Mix.	
Fireball Orange .....	1.00	(fine for cutting) 1/32 oz.	.75
<b>CENTAUREA</b>		<b>CLARKIA</b>	
Cyanus (Cornflower)		Elegans Double Choice Mix	.50
Double Rose .....	.50	<b>COBAEA (Cathedral Bells)</b>	
Double Blue Boy .....	.50	Scandens, Blue .....	.60
Double Pinkie .....	.50	<b>COIX</b>	
Double Red Boy .....	.50	Job's Tears .....	.25

## ANNUAL FLOWER SEEDS

<b>COLEUS</b>	$\frac{1}{8}$ Oz.	<b>EUPHORBIA</b>	Oz.
Hybr. Macrophyllus, Fine		Heterophylla, Mexican Fire	
Mix. ....	1.75	Plant .....	.50
Hybr. Regalis, Giant Red .....	2.00	Variegata, Snow-on-the-	
Hybr. Pyreness Giant, Mixed .....	2.00	Mountain .....	.25
Hybr. Large Leaved .....	1.75	<b>FORGET-ME-NOT</b> (See <i>Myosotis</i>	
Hybr. Small Leaved Mx. ....	2.00	and <i>Cynoglossum</i> )	
<b>COSMIDIUM</b>	Oz.	<b>FOUR O'CLOCK</b> (See <i>Marvel of</i>	
Burrigeum, Orange Crown .....	.35	Peru)	
<b>COSMOS</b>		<b>GAILLARDIA</b> —(Blanket Flower)	
Early Flowered Praecox, Mx. ....	.35	Lorenziona Double Annual...	.50
Early Double Flowered, Mx. ....	1.00	<b>GILIA</b> (Thimble Flower)	
Orange Flare .....	.75	Capitala, Blue .....	.25
Sensation, Mixed .....	.65	<b>GLOBE AMARANTH</b> ( <i>Gomphrena</i> )	
<b>CYNOGLOSSUM</b> — Chinese		Purple .....	.25
(Forget-me-not)		White .....	.25
Amabile, rich Blue .....	.25	Orange .....	.25
<b>CYPRESS VINE</b>		<b>GOURDS</b>	
Quamoclit, Mixed .....	.25	Small Varieties, Mixed .....	.25
<b>DAHLIA</b>		Fine Mixed .....	.20
Unwins Hybrids Mx. ....	1.75	<b>GYPSOPHILA</b>	
Coltness Hybrids Dwf., Mix. ....	1.50	Elegans Alba Grdfl. Imp. Ex-	
Mignon, for Bedding .....	1.25	tra Large Flowering 1 lb.	
Mignon Firebrand, Scarlet...	1.50	\$1.50; $\frac{1}{4}$ lb. 50c .....	.15
Double Varieties, Mx. ....	1.50	Elegans Rosea .....	.25
<b>DIANTHUS</b>		<b>HELIANTHUS</b> (Sunflower)	
Chinenis Double, Fine Mixed .....	.40	Mammoth Russian 1 lb. ....	.25
<b>DIDISCUS</b>		Chrysanthemum Db. Mix.....	.25
Coeruleus (Blue Lace Flower) .....	.85	Excelsior Hybrids, Mixed .....	.40
<b>DIMORPHOTHECA</b> (African		Sutton's Red .....	.25
Daisy)		Dwarf Double Yellow .....	.25
Aurantiaca, Orange .....	.85	<b>HELICHRYSUM</b> (Strawflower)	
Aurantiaca, Hybrids Mixed...	.75	Monstrosum Double:	
<b>DOLICHOS</b> (Hyacinth Bean)		Buttercup, Canary Yellow.....	.60
Lablab, Mixed .....	.25	Copper Red .....	.60
<b>DRACAENA</b>		Crimson .....	.60
Indivisa .....	.50	Golden Ball .....	.60
<b>ESCHOLTZIA</b> (California Poppy)		Fireball .....	.60
Orange Double .....	.75	Rose Queen .....	.60
Orange King .....	.25	Snowball .....	.60
Double Choice, Mx. ....	.75	Salmon Queen .....	.60
		Monstrosum Double Mx. ....	.50
		<b>HELIOPHILA</b>	
		Linearifolia .....	.75
		<b>HELIOTROPE</b>	
		Peruvianum .....	1.25

## ANNUAL FLOWER SEEDS

<b>HOLLYHOCK</b>	<b>Oz.</b>	<b>LARKSPUR—Cockade Type</b>	<b>Oz.</b>
Choice Double Mx. ....	.50	Cinnabar .....	.90
<b>HUMULUS</b>		Rose .....	.90
Japonicus (Japanese Hop)....	.30	Sapphire .....	.90
<b>ICE PLANT (Mesembryanthemum)</b>		Violet .....	.90
Crystallinum .....	.35	White .....	.90
<b>IMPATIENS</b>		Blue .....	.90
Sultani Hybrs Mix, 1/16 oz. ....	.75	<b>LARKSPUR—Giant Hyacinth</b>	
<b>IMPOMEA (Moon Flower)</b>		Flowered, Tall Double	
Mexicana Giant White .....	.50	Carminc .....	.60
<b>KOCHIA</b>		Light Blue .....	.60
Childsii (Burning Bush) .....	.25	Dark Blue .....	.60
Trichophylla (Summer Cy- press) .....	.25	Pink .....	.60
<b>LARKSPUR, Tall Branching Double</b>		Violet .....	.60
Stock Flowered		White .....	.60
Light Blue .....	.50	Tall Double Mixed .....	.50
Ageratum Blue .....	.50	Dwarf Double Mixed .....	.60
Carminc King .....	.50	<b>LEPTOSIPHON</b>	
Dark Blue .....	.50	Star Dust Hyb. ....	.65
Grandee (new) .....	.75	<b>LINARIA</b>	
La France .....	.65	Maroccana Hybrids, Mixed..	.35
Lilac .....	.50	<b>LINUM</b>	
Los Angeles .....	.50	Grandiflorum, Red .....	.25
Lustrous Carmine, (Newport Pink) .....	.50	<b>LOBELIA</b>	
Tempest (new) .....	.75	Emperor William, Extra	
Rosy Scarlet .....	.50	Dwarf Dark Blue .....	1.00
Rose Pink .....	.50	Bedding Queen, Dark Blue with White Eye .....	1.75
Shell Pink .....	.50	Crystal Palace Compacta, Deep Blue, Dark foliage....	1.50
Violet .....	.50	Hybrida Sapphire, Deep Blue with White Eye .....	1.75
White .....	.50	Pendula Hamburgia, Pale Blue for hanging Baskets .....	1.50
Mixed .....	.40	<b>LUPINUS</b>	
<b>LARKSPUR—Giant Imperial</b>		Hartwegi, Blue .....	.25
Carminc King .....	.75	Hartwegi, Albus White .....	.25
Blue Spire .....	.75	Hartwegi, Roseus Rose .....	.25
Dazzler .....	.90	Hartwegi, Mixed .....	.20
Exquisite Rose, Imp. ....	.65	Hartwegi, Giant King, Mixed	.50
Exquisite Pink, Imp. ....	.65	<b>MARIGOLD</b>	
Gloria .....	.75	Double African Tall	
Lilac Spire .....	.75	All Double Orange .....	1.00
Los Angeles .....	.65	All Double Lemon .....	1.00
White King .....	1.00	All Double Mixed .....	.90
White Spire .....	.75		
Imperial Choice Mix. ....	.60		

## ANNUAL FLOWER SEEDS

<b>MARIGOLD—(Cont.)</b>	<b>Oz.</b>	<b>NASTURTIIUM— (Cont.)</b>	<b>Oz.</b>
Prince of Orange .....	.60	Scarlet Gleam .....	.25
Lemon Queen .....	.60	Gleam Hybrids Mx. ....	.25
Tall Choice, Mx. ....	.50	<b>NASTURTIIUM</b>	
Guinea Gold .....	.90	<b>Dwarf</b>	
Yellow Supreme .....	.90	Golden Globe Double .....	.25
American Beauty, Mx. ....	1.50	Tom Thumb Choice, Mx. ....	.10
Chrysanthemum Flwd. Hyb. ....	1.50	Dwarf Double Mx. ....	.25
Ginatea Sunset Giants .....	1.25	Dwf. Calif. Giants, Mx. ....	1.75
<b>Double African Dwarf</b>		<b>NEMESIA</b>	
Little Giants, Mx. (new) ....	1.25	Aurora Compacta .....	2.50
<b>MARIGOLD</b>		Nana Triumph, Choice Mix....	1.50
<b>Double French-Dwarf</b>		<b>NEMOPHILA</b>	
Legion of Honor .....	.35	Choice Mixed .....	.25
French Harmony .....	.50	Insignis, Sky-Blue .....	.25
Golden Harmony .....	.75	<b>NICOTIANA</b>	
Coronet .....	.75	Affinis, White .....	.35
Signata Pumila .....	.50	Affinitis Hybrids, Mixed .....	.50
Golden Ball .....	.50	Crimson Bedder .....	1.25
Robert Beist .....	.50	<b>NIGELLA (Love-in-the-Mist)</b>	
Royal Scott Dwf. ....	.85	Miss Jekyll, Double Blue ...	.25
Tall Double, Hx. ....	.50	Choice Double, Mixed .....	.25
Dwarf Double, Mx. ....	.50	<b>PAINTED TONGUE (See SAL-</b>	
<b>Odorless Varieties</b>		<b>PIGLOSSIS)</b>	
Crown O'Gold .....	.50	<b>PANSY</b>	
Burpee Gold .....	.50	America, Special .....	4.00
Yellow Crown .....	.50	Milwaukee Choice, Mixed ....	6.00
King's Ransom .....	.50	<b>Roggli Swiss Giants</b>	
<b>MARVEL OF PERU</b>		Mrs. Colijn .....	5.00
<b>(Four-O'clocks)</b>		Silverbride .....	5.00
Choice, Mx. ....	.15	Lake of Thun, Dark Blue ...	4.50
<b>MIGNONETTE</b>		Alpenglow, Cardinal Shades ..	4.50
Bismarck .....	.50	Berna, Deep Velvet Blue ....	4.50
Largeflowering, sweet scented ..	.25	Yellow with Black Blotches..	4.00
Goliath Golden Yellow .....	.75	Cardinal .....	4.00
Machet Fine Strain .....	.35	Swiss Giants Dwf., Mx. ....	5.00
<b>MIMOSA (Sensitive Plant)</b>		Bugnot's Rembrandt .....	5.00
Pudica .....	.35	Mammoth Exhibition, Mix....	3.50
<b>MORNING GLORY</b>		Giant Maple Leaf, Mx. ....	5.00
Scarlet O'Hara .....	1.75	Coronation Gold .....	6.50
Clark's Blue .....	.50	<b>PERIWINKLE (See Vinca)</b>	
Choice Mixed .....	.25	<b>PETUNIA</b>	
<b>MORNING BRIDE (See Scabiosa)</b>		<b>Hybrida:</b>	
<b>NASTURTIIUM Tall</b>		Howard's Star, Imp. ....	1.75
Golden Gleam Double .....	.15	General Dodds, Blood-red....	1.00
Extra Choice Tall Mx. ....	.10	Flaming Velvet .....	2.50

## ANNUAL FLOWER SEEDS

PETUNIA—(Cont.)		Oz.	PHLOX—(Cont.)		Oz.
Topaz Rose .....		2.75	Dwarf Choice Mixed .....		1.50
Violacea, Violet .....		1.00	Dwf. Grdfl. Separate Colors .....		1.75
Choice Mixture .....		1.00	Star Choice, Mx. ....		.75
Nana Erecta (Bedding Varieties)			POPPY—PAPAVER		
Alderman .....		3.25	Double Carnation Flwd. Mx. ....		.25
Celestial Rose .....		2.50	Double Paeony Flwd. Mixed .....		.25
Dazzler .....		3.50	PORTULACA (Moss Rose)		
Dwf. Howard Star .....		3.75	Double Choice Mixed .....		1.75
Heavenly Blue .....		3.50	Single Choice Mixed .....		.75
Norma, Blue with White Eye .....		1.25	RESEDA (See Mignonette)		
Periwinkle .....		2.25	RICINUS (Castor Bean)		
Rose of Heaven, Ex. Select..		2.50	Zanzibariensis Mixed .....		.25
Rosy Morn, Ex. Select .....		2.50	SALPIGLOSSIS (Painted Tongue)		
Rose of Heaven rich Rose....		1.50	Large flowering choice mix. ....		1.00
Rosy Morn .....		1.50	Giant Flw. Dwf. Mx. ....		1.50
Dwf. Flaming Velvet .....			SALVIA		
1/32 oz. ....		1.00	Splendens .....		1.00
Snow Queen .....		2.00	Bonfire .....		1.00
Snowball, Dwarf White .....		1.75	America (Globe of iFre) .....		1.50
Tyrian Rose .....		2.50	Harbinger .....		2.75
Twinkles .....		1.50	Scarlet Bedder .....		2.00
Violacea, Deep Violet .....		2.25	SANVITALIA		
Choice Mixture .....		1.50	Procumbens Double Yellow..		1.25
Large-flowering Single Varieties			SCABIOSA (Pin Cushion)		
Fluffy Ruffles .....	1/32 oz.	1.50	Separate Colors .....		.75
Dwf. Elk's Pirde .....	1/32 oz.	1.50	Double Choice Mix. ....		.50
Snow Queen .....	1/32 oz.	1.25	Double Hybrids Mix. ....		.75
Snow Storm .....	1/32 oz.	1.50	Dwarf Choice Mix. ....		.60
Dwf. Pink Glory .....	1/64 oz.	1.00	SCHIZANTHUS (Butterfly Flower)		
Burgandy .....	1/32 oz.	1.25	Dr. Badger Hybr. Mixed .....		1.00
Giant Flow'ing, Mx. 1/32 oz.		.50	Dwarf Choice Mixed 1/8 oz....		.50
Large Flwd. Giants:			SNAPDRAGON (See Antirrhinum)		
Dwarf Giants of California			STATIC		
(Ramona Strain), 1/32 oz.		2.25	Sinuata:		
Dwarf Giants of Calif., Mix			Markets Gardner Blue .....		.35
1/32 oz. ....		2.00	Lavender Queen .....		.40
Giant Fringed Mixed,			Kampf's Blue .....		.35
1/32 oz. ....		1.00	Rose .....		.35
Large-flowering Double Varieties			White .....		.35
Alldouble Giant Dwarf, Mix.			Choice Mixed .....		.35
Trade Pkg. 2.00, 1/64 oz.....		5.00	Bonduelli, Yellow .....		.25
Giant Double Mx., 1/64 oz....		1.25	Suworowi, (Rat Tail) .....		.75
PHACELIA					
Campanularia, Blue .....		.50			
PHLOX—Drummond					
Grandiflora Choice Mx. ....		1.00			
Grdfl. Separate Colors .....		1.25			
Gigantea Art Shades .....		1.25			



## ANNUAL FLOWER SEEDS

STEVIA	Oz.
Serrata, White .....	1.00

## STOCKS

Giant Perfection Mix., 30 in. Cut and Come again .....	1.75
Double German Dwf. Mix. Ten Weeks, 18 in. ....	1.50

## Mammoth Excelsior

Ball's Brilliant Rose ..... 1/8 oz.	1.00
Ball's Snowpeak ..... 1/8 oz.	1.00
Ball's Silvery Lilac ..... 1/8 oz.	1.00
Ball's Chamois Rose ..... 1/8 oz.	1.00
Ball's Bloodred ..... 1/8 oz.	1.00

## Imperial Early Giant

Antique Copper ..... 1/8 oz.	.50
Golden Ball ..... 1/8 oz.	.50
Golden Rose ..... 1/8 oz.	.50
Lavender or Lilac ..... 1/8 oz.	.50
Rose Pink ..... 1/8 oz.	.50
White ..... 1/8 oz.	.50
Pyramidal Choice Mx. ....	1.75
Virginia Stocks Mx. ....	.25

## SWEET PEA

## Early Flowering Spencer:

Bacchus, rich Violet Carmine.	MARKET
Balls Rose, Imp.	
Balls Orange Imp.	
Bridesmaid, Deep Silvery Pink	
Daphne, Soft Salmon Pink	
Eldorado Orange	
Florist Blue	
Florist Rose	
Grenadier Dazzling Scarlet	
Harmony Lavender	
Hope Clean White	
Imp. Laddie Rose	
Josie, Long Stemmed Rose	
Pink	
Majestic Rose, Rose Pink	
Mrs. Herbert Hoover, Clear	PRICE
Blue	
Sequoia, rich Golden Cerise	
Shirley Temple, Rose Pink	
Tahoe, Mid-Blue	
Triumph, Lilac	
White Harmony, White	
Zvolanek's Rose, Rose	

## Standard Spencer for Outdoors

Extra Choice, Mixed .....	.15
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THUNBERGIA (Black-Eye-Susan)	Oz.
Choice Fine Mixed .....	.75

## TORENIA

Fournieri, Compacta, 1/8 oz.	.50
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## VERBENA

Hybrida Mam Ch. Mixed .....	.75
Gigantea Choice Mixed .....	1.00
Hyb. Dwarf Compacta Mix.	1.50
Oxford Hybrids .....	2.00
Fireball .....	2.00

## VINCA ROSEA

Rosea Pink .....	.75
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## WALLFLOWER

Choice Single Mixed .....	.35
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## ZINNIA

## Giant Double Dahlia Flowered

Buttercup, Yellow .....	.60
Canary Bird .....	.60
Crimson, Monarch, Crimson	.60
Dream, Lavender .....	.60
Exquisite, Rose .....	.60
Giant Attraction, Brick-red..	.60
Golden Dawn .....	.60
Golden State, Orange Yellow	.60
Illumination .....	.60
Lemon Beauty .....	.60
Luminosa .....	.60
Meteor Rich Red .....	.60
Oriole, Orange .....	.60
Polar Bear, White .....	.60
Purple Prince, Purple.....	.60
Scarlet Flame .....	.60
Violet .....	.60
Choice Mixture of above	
named varieties .....	.50
Gold Medal Mixture .....	.75

## California Giants:

Brightness, Dark Rose .....	.60
Enchantress, Pink .....	.60
Lavender Gem .....	.60
Lemon Queen .....	.60
Orange King .....	.60
Miss Wilmott, Soft Pink .....	.60
Orange Queen .....	.60
Purity, White .....	.60
Orange King .....	.60

## ANNUAL FLOWER SEEDS

ZINNIA—(Cont.)	Oz.	ZINNIA—(Cont.)	Oz.
Rose Queen .....	.60	White Gem .....	.60
Scarlet Gem .....	.60	Choice Mixed .....	.50
Violet Queen .....	.60	Pastel Shades .....	.75
Choice Mixture of above named varieties .....	.50	Named Varieties	
Improved Lilliput		Scabious Flwd., Mx. ....	.80
Canary Yellow .....	.60	Crown O'Gold Mx. ....	.85
Golden Gem .....	.60	Red Riding Hood .....	.75
Lilac Gem .....	.60	Fantasy Mixed .....	.75
Purple Gem .....	.60	Elegans Tall Mx. ....	.25
Pink Gem .....	.60	Pumila Dwf. Mx. ....	.25
Scarlet Gem .....	.60	New Cupids Zinnia .....	.90
Salmon Rose .....	.60		
Rosebud .....	.60	ANNUAL GARDEN MIX-	
Valencia .....	.60	TURE .....	.25

*A Full Line of Planet  
Junior Implements and  
Repair Parts.*

## PERENNIAL AND BIENNIAL FLOWER SEEDS

<b>ABUTILON</b>	<b>Oz.</b>	<b>CAMPANULA—(Canterbury Bells)</b>	<b>Oz.</b>
Hyb. Maximum, 1/8 oz. ....	.75	Calycanthema, Cup and	
<b>ACHILLEA</b>		Saucer Mixed .....	1.25
Ptarmica, The Pearl .....	1.75	Separate Colors .....	1.50
Filipendula, Yellow .....	1.75	Med. Finest Double Mixed..	.85
<b>ACONITUM</b>		Separate Colors .....	1.00
Monk's Hood Blue .....	1.50	Carpatica, Dwarf Blue .....	.90
<b>AGROSTEMMA</b>		Carpatica, Alba, White .....	.90
Coronaria .....	.25	<b>CANDYTUFT</b>	
<b>ALYSSUM</b>		Sempervirens, White .....	1.25
Saxtile Yellow — Gold Dust	.85	Giberaltarica, Violet .....	.85
<b>ANCHUSA</b>		<b>CARNATION</b>	
Italica, Blue .....	.50	Grenadin, Double Red .....	1.50
Myosotidiflora, 1/16 oz. ....	.50	Vienna, Dwarf Choice Mixed	1.25
<b>ANEMONE (Wind Flower)</b>		<b>CENTAUREA</b>	
St. Brigid, Choice Mixed ....	1.50	Dealbata, Rosy Lilac .....	1.00
<b>ANTHEMIS</b>		Montana, Blue .....	.50
Kelwayi, Alba White .....	.60	Macrocephala, Yellow .....	1.00
<b>AQUILEGIA (Columbine)</b>		<b>CHEIRANTHUS—(Siberian</b>	
Double Mixed .....	1.00	Wallflower)	
Mrs. Scott Elliot's Strain ....	2.25	Allioni .....	.25
<b>ARABIS</b>		<b>COREOPSIS</b>	
Alpina, Rosea, 1/8 oz. ....	.75	Lanceolata, Grandiflora .....	.40
Alpina, White .....	.50	Lanceolata, New Double .....	.75
<b>ARMERIA</b>		<b>DELPHINIUM</b>	
Alpina, Rose .....	1/16 oz. .50	Belladonna Light Blue .....	1.25
Formosa Hyb. Mx. ....	1.00	Bellamosa Dark Blue .....	1.50
<b>ARENARIA</b>		Cardinal Scarlet .....	1.50
Montana, White .... 1/16 oz.	.50	Formosum Dark Blue .....	1.75
<b>ASTER</b>		Hybrids XXX Mixed .....	2.75
Alpina Blue .....	2.25	Iceberg Pure White .....	4.00
Goliath .....	3.00	Zalil Sulphur, Yellow .....	5.00
Large Flwd. Varieties .....	2.25	Blackmore and Langdon Hyb.	2.50
<b>AUBRETIA</b>		Wrexham Hollyhock Strain..	4.00
Lg. Flwd. Hyb. ....	1.75	Gold Medal Hybrids Mix.....	1.25
<b>BELLIS PERENNIS</b>		<b>DIANTHUS</b>	
Longfellow .....	1.50	Deltoides, Maiden Pinks .....	1.25
Snowball .....	1.50	Sweet Wivelsfield, Mixed ....	.75
Mostrosa, Dbl. Dark Rose....	1.75	Caesius .....	1.25
Monstrosa, Dbl. Rose .....	1.75	Plumarius, Double Mixed ....	1.25
Monstrosa, Dbl. Pure White	1.75	<b>DIGITALIS (Foxglove)</b>	
		Gloxineaflorea, Choice Mx.....	.50
		The Shirley Mixed .....	.75
		<b>DORONICUM</b>	
		Caucasicum .....	1/16 oz. .75

# PERENNIAL AND BIENNIAL FLOWER SEEDS

<b>EDELWEISS</b>	<b>Oz.</b>	<b>LYCHNIS</b>	<b>Oz.</b>
Alpinus .....	1/8 oz. 1.00	Alpina, Rose .....	1/8 oz. .75
<b>EUPHORBIA</b>		Chalcedonica, Scarlet .....	.50
Polychroma .....	1/16 oz. .50	Viscaria .....	.75
<b>FORGET-ME-NOT</b> (See Myosotis)		<b>MYOSOTIS</b> (Forget-me-not)	
<b>GAILLARDIA</b> —(Blanket Flower)		Victoria, Dwarf Blue .....	1.50
Goblin Grdfl. ....	3.00	Victoria, Dwarf White .....	2.50
Burgandy .....	1.50	Victoria, Dwarf Rose .....	2.00
Dazzler .....	1.00	<b>PHYSALIS FRANCHETTI</b>	
Grandiflora (Perennial) Mx. ....	.60	Chinese Lantern Plant .....	.65
Portola Hybrids Mixed .....	.90	<b>PHYSOSTEGIA</b> (False Dragon Head)	
<b>GARDEN HELIOTROPE</b> (See Valeriana)		Virginica .....	1.75
<b>GEUM</b>		<b>PLATYCODON</b> (Ballon Flower)	
Mrs. Bradshaw, Fire Red .....	1.25	Grdfl. Deep Blue .....	.50
Lady Stratheden, Golden .....		Grdfl. Choice White .....	.75
Yellow .....	1.50	<b>POLEMONIUM</b> (aJacob's Ladder)	
<b>GYPHOPHILA</b>		Coeruleum, Blue .....	.50
Paniculata, Double White.....	3.50	<b>POPPY</b> — <b>PAPAYER</b>	
<b>HESPERIS</b> (Sweet Violet)		Oriente Choice Mixed .....	1.00
Matronalis, (Violet) .....	.35	Oriente Brilliant Red .....	1.50
Matronalis, Alba White .....	.35	Oriente Scarlet .....	.75
<b>HEUCHERA</b> (Coral Bells)		Oriente Salmon .....	1.75
Sanguinea, Hybrids, 1/16 oz. ....	.75	The Shirley Choice Mixed .....	.35
<b>HOLLYHOCK</b>		Island Poppy Mx. ....	.75
Chater's Double Mixed .....	.90	Island Double Mixed .....	2.00
Chater's Separate Colors .....	1.00	Nudicule Sunbeam Mixed .....	1.25
<b>LATHYRUS</b> (Harady Sweet Pea)		<b>PRIMULA</b>	
Latifolius Choice Mixed .....	.30	Veris Polyanthus Mixed .....	2.50
<b>LIATRIS</b>		Vulgaris, Yellow .....	3.00
Kansas Gayfeather .....	2.50	Polyanthus, Red Shades .....	4.00
<b>LINUM</b>		<b>PYRETHRUM</b> , (Painted Daisy)	
Perenne Blue Flax .....	.30	Double Red .....	5.00
Flarum, Yellow, .....	1/8 oz. .50	Double Choice Mixed .....	3.00
<b>LUNARIA</b> (Silver Dollar Plant)		Giant Single Choice Mx. ....	1.50
Bienis (Honesty) Violet .....	.75	Red Shades .....	2.50
<b>LUPINUS</b>		<b>RUDBECKIA</b>	
Polyphyllus Choice Mixed.....	.50	Newmanii, Yellow .....	1.25
Separate Colors .....	.75	Purpurea, Red .....	.85
Eldorado Strain Mx. ....	.75	<b>SALVIA</b>	
		Pratensis (Meadow Sage) ...	1.00

PERENNIAL AND BIENNIAL  
FLOWER SEEDS

SAPONARIA-SOAP WORT		TROLLIS (Globe Flower)	
	Oz.		Oz.
Ocymoides Rose .....	.50	Hybrida Mixed .....	4.00
SCABIOSA		VALERIANA	
Caucasica, Lilac .....	1.50	Officinalis, Rosy White, ¼ oz.	1.00
Caucasica, White .....	2.25		
SHASTA DAISY		VERONICA	
Hybrida Maxima .....	.75	Longifolia, Blue .....	1.25
Alaska Ball .....	1.25	Hendersoni Nana, Dark Blue	2.50
Giant Double .....	4.00	Repens, White & Light Blue...	3.00
STATICE		VIOLA CORNUTA	
Caspia, Lilac .....	1.75	Small Flowering Mixed .....	1.75
Latifolia, Blue .....	1.50	Awkwright Ruby .....	1/8 oz. 1.00
STOKESIA		Chantreyland .....	1/4 oz. 1.35
Cyanea, Blue or White .....	1.00	Bosniaca, Rose .....	2.00
SWEET WILLIAM		Ilona, Wine-red .....	2.00
Blood-Red .....	.85	Jersey Gem .....	1/8 oz. 1.25
Nigrecens .....	.85	G. Wermig, White .....	2.25
Pink Beauty .....	.75	Puck .....	2.00
Scarlet Beauty .....	.75	Primrose Dame .....	2.50
Choice Mixed .....	.60	G. Wermig, Violet Blue	
Annual Choice Mix. ....	.50	1/8 oz. ....	1.00
THYMUS—Mountain Thyme		VIOLA ORDORATA	
Purple .....	1 7/8 oz. .50	Lord Nelson .....	1/8 oz. .50
Scarlet .....	1/8 oz. .60	Johnny-Jump-Up .....	1/8 oz. 1.50
TRITOMA		PERENNIAL GARDEN	
Uvaria Grdfl. Mx. ....	1.50	MIXTURE .....	.50

*Hand Sprayers; Continuous  
Tank Sprayers  
Hand Dusters  
Crank Dusters*

# MEMORANDUM

This image shows a single page of white paper with horizontal blue or grey ruling lines. The lines are evenly spaced and run across the width of the page. There is no handwriting or printed text on the page.



**O. MACHHOLZ SEED CO.** gives no warranty, express or implied as to description, quality, productiveness, or any other matter of any Seeds, Bulbs, or Plants we send out, and we will not be in any way responsible for the crop. If the purchaser does not accept the goods on these terms, they are at once to be returned.

**MARKET GARDENER'S ORDER SHEET**  
***O. MACHHOLZ SEED CO.***

**1316 N. FIFTH STREET    PHONE MARQUETTE 2906**

**MILWAUKEE, WISCONSIN**

Date \_\_\_\_\_, 193

**SEND BY** \_\_\_\_\_  
State if wanted by Mail; Express (and Company); Freight (and Route); Steamer (and Line)

To (Name) \_\_\_\_\_

P. O. Box, Street \_\_\_\_\_ Post Office \_\_\_\_\_  
or Rural Del'y \_\_\_\_\_

County \_\_\_\_\_ State \_\_\_\_\_

Station or Exp. Office \_\_\_\_\_ I promise to pay this Bill by \_\_\_\_\_  
(Only if different from P. O.) One-half per cent ( $\frac{1}{2}\%$ ) interest per month, charged on all bills overdue.

[illegible]



FROM

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O. MACHHOLZ  
Seed Co.

1316 N. Fifth Street

MILWAUKEE, WIS.



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# INSECTICIDES and ACCESSORIES

## NET CASH

Arsenate of Lead	Evergreen	Red Arrow Spray
Agri-Pax	Grape Dust	Rotenone Dust
Ant Killer	Hormodin Powder	Rubber Bands
Black Leaf "40"	Mouse Nots	Semesan
Bordo Mixture	Nico-Fume Liquid	Semesan Jr.
Blue Vitrol	Nico-Fume Pressure	Semesan Bell
Calcide	Fumigator	Slug Shot
Calcium Arsenate	Naphtalinum Flakes	Sodium Chlorate
Ceresan	Paper Pots	Soil Sulphur
Crow Repellent	Paris Green	Sulphate of Iron
Cuprocide	Peat Moss	Sulphur Colloidal
Cyanogas	Pencils	Thrip Juice
Derrisol	Pot Labels	Tooth Picks
Dogz Off	Pyrox	Tree Band Paste
Dry Lime Sulphur	Pyrox Nicotine	Tree Wound Paint
Dusting Sulphur	Rat Nots	Volck

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Earlier to Market with Hotkaps.

Plants grow quicker and hardier.

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### A Hot House for Every Plant.

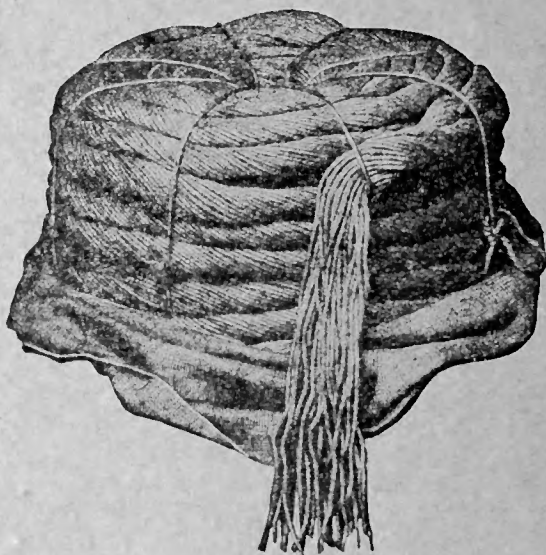
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Please Add Sufficient Postage When Sending in Your Order.

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# TWINE



*50 Pound Coil of JUTE or COTTON—Stranded*

## COTTON

3 and 4 Ply—6 Balls to lb., 5 lb. Bags  
4, 6, 10 Ply— $\frac{1}{2}$  pound Balls  
4 and 6 Ply— $2\frac{1}{2}$  pound Cones  
4 Ply—Stranded 100 strings  
10 Ply—Stranded 100 strings  
20 Ply—Stranded 100 strings  
Red and Blue 6 Ply Cotton Balls and Cones  
Green Florist Twine in  $2\frac{1}{2}$  pound Cones.

## JUTE

Single Ply— $\frac{1}{2}$  pound Balls  
2 Ply— $\frac{1}{2}$  pound Balls  
3 Ply— $\frac{1}{2}$  pound Balls  
2 Ply—50 pound Coils, Stranded—100 strings  
3 Ply—50 pound Coils, Stranded—100 strings

## HEMP

$\frac{1}{2}$  pound Balls

## COTTON TAPES

*For Celery and Asparagus Tying*

No. 13—Red and Blue—1000 yard Spools

Lowest Market